

NCC Cable System Order

Order #	62525826
Syscode	0419
System Name	Spectrum/Toledo Zone, OH
Market	Toledo

Flight Dates	04/23/18 - 05/06/18
Agency	Brabender Cox
Advertiser	Gibbons for Senate

Update Date		04/24/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$3,800.00	
Commission		\$570.00	
Net Total		\$3,230.00	
Total Spots		40	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Feb18
-	

Client Code	
Product Code	
Est Code	4.25-4.30
Product Name	4.25-4.30
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	4.24 New Order, Please Review and Confirm. Thanks.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	4/23/18	4/29/18	05:00	09:00			X	X	X	X	X	-	-	8	\$76.00	\$608.00	30	NP
2	FXNC	FOX AND FRIEND<	4/30/18	5/6/18	05:00	09:00	X							-	-	2	\$76.00	\$152.00	30	NP
3	FXNC	VARIOUS	4/23/18	4/29/18	09:00	16:00			X	X	X	X	X	-	-	8	\$55.00	\$440.00	30	NP
4	FXNC	VARIOUS	4/30/18	5/6/18	09:00	16:00	X							-	-	2	\$55.00	\$110.00	30	NP
5	FXNC	VARIOUS	4/23/18	4/29/18	16:00	19:00			X	X	X	X	X	-	-	8	\$104.00	\$832.00	30	NP
6	FXNC	VARIOUS	4/30/18	5/6/18	16:00	19:00	X							-	-	2	\$104.00	\$208.00	30	NP
7	FXNC	VARIOUS	4/23/18	4/29/18	19:00	24:00			X	X	X	X	X	-	-	8	\$145.00	\$1,160.00	30	NP
8	FXNC	VARIOUS	4/30/18	5/6/18	19:00	24:00	X							-	-	2	\$145.00	\$290.00	30	NP

	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Total
SPOTS	32	8	0	0	0	0	0	0	0	0	0	0	40
AMT	\$3,040.00	\$760.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,800.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/24/18

62525826 | Toledo | Spectrum/Toledo Zone, OH | 0419 |